

FOR BENEFIT OF MOTOR TOURISTS

Following his recent plan whereby tourists in the province of Quebec will be assured of well cooked meals at country hotels, Hon. J. L. Perron, provincial minister of roads, is campaigning for an improvement in the appearance of the property adjoining the highways. Motor tourists can now travel throughout the province of Quebec on modern and perfectly maintained roads, the minister of roads claims with an evident note of pride, but, he implies, attractive and picturesque, as most of the countryside is in Quebec, it could be enhanced by the help of the residents. He therefore requests citizens in an official bulletin to whitewash out-houses and buildings, to improve the general appearance of the property, to grow flowers, and as Hon. Mr. Perron puts it, "in a word to create additional attractions for tourists."

In order to foster this important movement, the department of roads has recently opened competitions among residents along the roads, for which useful prizes will be given to the winners.

The province of Quebec evidently appreciates the value of the tourist trade, which is now in the class of a major industry. This year it is estimated over \$300,000,000 will be spent by tourists in Canada.

IN MEMORIAM

Beatrice Elizabeth Madelein
Wilton Clarke.

The Officers and Members of St. Hilda's Chapter No. 27, O.E.S., wish to express their sincere sympathy to Mr. H. Wilton-Clarke and daughter Dorothy, and Mr. and Mrs. J. E. Liesemer and family, in their recent sad bereavement.

The Chapter mourns the loss of Sister Wilton-Clarke who joined the Chapter the first year it was organized.

May we, who are left, have more interest in each other, and in all that pertains to the work of the Order.

Drawn up by a committee on be-

Forestry Ass'n Tree Planting Car Here At Depot July 25

Come Prepared To Discuss Your Shelter Belt Problems

Of especial interest to farmers as well as the town folk will be the Tree planting car of the Canadian Forestry Association which will be at the depot, Didsbury, Thursday, July 25, with a radio lecture on tree planting, a radio concert and motion pictures in the evening at 8 o'clock.

During the day the car will be open for any who may drop in to ask any questions regarding trees or shrubs. Overflow crowds have attended the lectures at every town where the car has stopped, and it is hoped that the residents of Didsbury and surrounding district will avail themselves of the opportunity to pay a visit to the car.

The object of the tour is to encourage the planting of trees as windbreaks to prevent soil drifting, to moderate the wind damage to grain crops, to help conserve moisture and to beautify farm surroundings.

Don't forget the date, Thursday, July 25th.

When in town try a brick of Palm Ice Cream at the Club Lunch 27-4

Didsbury Ponies Take Prizes At Calgary

Messrs. J. V. Berscht and W. E. Reider exhibited their registered Welsh ponies at the Calgary Exhibition last week and were successful in winning the red ribbons.

Brae Don won first shown on halter, Lady Bell also took first and Didsbury Lass second, shown on halter. In the saddle class the competition was keen with eight entries, Didsbury Lass winning first and Lady Belle second.

half of the members of our Chapter.

PEDESTRIAN RIGHTS

It would appear that pedestrian rights of late years, apparently dead as the dodo, have been relegated to the museum of antiquities by hair-brained motorists, whose chief enjoyment seems to consist in "stepping on it." These morons, in their arrested state of juvenile judgment, conceive they have an indisputable right to proceed at breakneck speed on any street, road or highway, with utter disregard for the safety of others. It will come as a surprise to this class of imbeciles, that in a recent judgment handed down by Mr. Justice Archer, of Montreal, the pedestrians' right to cross the road at intersections is paramount. Where by-laws are in force governing and regulating pedestrian traffic, the pedestrian must perforce, recognize the existence of those laws, and be governed accordingly. But, in absence of regulations, to the contrary, pedestrians may proceed, as a matter of prior right, to cross the street or road at intersections, in their own time and direction, and have right of way over any or all approaching vehicles. Most pedestrians, however, do not stand on the rights, but hastily scamper and dodge the modern juggernaut, knowing that safety of limb depends upon their ability to evade contact with the oncoming car. A certain sense of satisfaction accrues to the man-on-the-street, in the soliloquy that the road hog who has just narrowly missed crushing him, probably will end up trying to beat a train to a crossing and if he survives the crash, will learn that a locomotive can successfully maintain its rights, even if pedestrians cannot.

LOCAL & GENERAL

Miss Vera Sexsmith is visiting at Waterton Lakes this month.

Mr. and Mrs. W. A. Teskey, Helen and William are on holiday bent, motoring to the western coast.

Mrs. Archie Boyce, former matron of the local hospital is relieving Miss Bessie Clemens who is on her holidays.

Mr. and Mrs. Casey and family are visiting at the home of Mr. and Mrs. A. Melunes.

Mr. and Mrs. Tom Finlay left last week for Gravette, Ark., for a month's holiday.

W. J. McCoy has been awarded a road gravelling contract in the northern part of the province.

Mr. and Mrs. Tom Sharman returned last week from a two weeks' vacation in the Edmonton district.

Dr. J. L. Clarke motored to Edmonton on Tuesday, returning on Wednesday with his wife and family.

A meeting will be held in C. E. Reiber's office tonight (Thursday) to arrange sports for Didsbury's Fair. All those interested are welcome.

A decided advantage to residents and hospital visitors east of the railway crossing near the Crystal Dairy will be noted in the laying of a new sidewalk by the Town.

Sunday evening at the Evangelical Church will be in the nature of a missionary and Children's program. A cantata "The Beautiful City" will be rendered by the choir and scholars.

Among the many visitors at Sylvan Lake over the week end were: Alf Allen, Bennie Robinson, Bob Eubank, Scotty Cathrow, Art Reiber, Mr. and Mrs. Wardie and family, Mr. and Mrs. Kendrick and family, Mr. and Mrs. W. H. Chamberlin and Margaret Ranton.

PRINCE'S TROPHY



The only trophy presented by His Royal Highness on the continent of America, the Prince of Wales Cup, will be the prize offered to golfers who compete at the Banff Springs Course, September third to sixth next. Competitors will mainly be drawn from among those taking part in the unique golfers' tour of Canada, sponsored by the "Canadian Golfer", which starts out from Toronto August 12 and goes to Victoria and return. On the outward trip the tour will stop over at Winnipeg, Jasper and Vancouver and the return journey will be by the Canadian Pacific scenic route through the Rockies via Revelstoke and Field, motoring to Lake Louise and Banff and resuming the train trip through Regina, Winnipeg and Fort William, arriving back at Toronto September 11.

Warning About Soy Beans As Hog Feed

Soy Beans Make Soft Pork—Bug-bear In The Meat Trade

The Industrial and Development Council of Canadian Meat Packers issues a serious warning on this point. As soy-fed hogs cannot be distinguished when alive, packers may, if the practice becomes common, have to discount in price all hogs from districts where soy beans are used as hog feed.

No success has followed experiments to make soy-fed hogs yield a firm carcass. Even with 85 per cent. of barley and 15 per cent. soy beans, the effort has failed.

Fed in the form of green pasture, hogged down, fed whole, or ground as meal, the effect is the same—poor quality pork that nobody wants.

The packers' warning to Canadian farmers who may unthinkingly use soy beans for raising hogs is: "Stop before you start."

PAY YOUR OWN COSTS RULES LEAGUE

Many people who have had motor car windows broken by flying stones ricocheting from passing car wheels feel in their wrath that somebody should pay them some damages. But the Ontario Motor League Counsel has decided that highways cannot be said to be in disrepair because stones fly up and break windows. It is the duty of highways to keep the road in repair. But if the highways were liable every time a loose stone flew up and hit a car, this would mean that every loose stone would have to be removed from every bit of highway. And this last is hardly feasible.

The death occurred at her home on July 7th of a well known and highly esteemed resident of Port Elgin (Ont.) in the person of Mrs. Henry Roppel, mother of Rev. H. Roppel of Didsbury, in her 72nd year. The deceased had been ailing since January last when she contracted the flu which was followed by complications which resulted in her death.

WEDDINGS

FOELKMANN—BARTZ

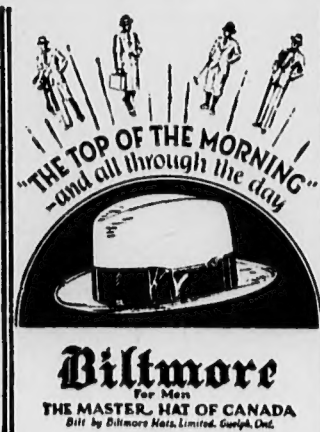
A very pretty wedding took place at St. Paul's Lutheran Church, Westcott, June 30th, 1929, when Greta, daughter of Mr. and Mrs. Carl Bartz, became the bride of Mr. John Folkmann, eldest son of Mrs. F. Folkmann. The Rev. C. J. A. Nissen officiated. The church was artistically decorated for the occasion.

The bride looked charming in a gown of white satin and radium lace with picture hat to match and carried a bouquet of pale pink June roses. Miss Alma Folkmann dressed in yellow organdie with picture hat to match and carrying a bouquet of yellow carnations, acted as bridesmaid. Mr. Erwin Bartz supported the groom while Mr. Theo. Folkmann played Lohengrin's wedding march. Miss Ella and Mr. Otto Bartz sang a duet.

After the ceremony a delightful luncheon was served at the bride's home after which the bride and groom left by motor to spend their honeymoon at Banff. On their return they will reside on the groom's farm west of Didsbury.

Both bride and groom are well known in the community having resided here since childhood. We all join in wishing them a happy wedded life.

HAT TIME !!



Men's Pure Wool
Felt Hats in the latest
shades and
blocks.

Priced from
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Men's Boater Style Straw Hats
Regular up to \$3.50, to clear at

\$1.00

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Men's and Women's Pure Wool Bathing Suits
including the "Jantzen" Brand—

20% off

Terms:
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A real labor saver—a Vacuum Clothes Washer. SPECIAL 59c
2 White Enamel Pudding Pans for the price of one 49c
Jelly Cake Plates with Cutters 10c ea.
Potato Ricer or Fruit Press 29c
Solid Copper Wash Boiler \$3.29
Real Value in Aluminum Tea Kettles, medium size \$1.39
8-Quart Galv. Pails. Real value at 19c

These are only a few of our many bargains

Builders Hardware Stores, Ltd.
DIDSBURY, ALBERTA



Indigestion

What most people call indigestion is usually excess acid in the stomach. The food has soured. The instant remedy is an alkali which neutralizes acids. But don't use crude helps. Use what your doctor would advise.

The best help is Phillips' Milk of Magnesia. For the 50 years since its invention it has remained standard with physicians. You will find nothing else so quick in its effect, so harmless, so efficient.

One tasteless spoonful in water neutralizes many times its volume in acid. The results are immediate, with no bad after-effects. Once you learn this fact, you will never deal with excess acid in the crude ways. Go learn—now—why this method is supreme.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Spare the Wild Flowers

Possibly nothing is so much a part of our lives from the cradle to the grave as flowers. Set the infant down amongst wild flowers, and immediately he wants to eat them all. Then the wee toddler arrives with something for "Mom." The chubby little fist will only contain a badly crushed dandelion, but in his eyes it is very precious.

We all remember the schoolroom the morning after the circus. No one had done any homework, so our teacher's desk looked like a condensed flower show. The dear lady (may her grave be covered with violets!) tried to look very severe and pretended she could not find her strap, till Fatty puffed in ten minutes late with a bouquet of seven enormous sunflowers for "teacher." Then she had to laugh, and we roared. She stood the sunflowers in the corner where she had so often stood Fatty and gave us all double homework, which we all carefully prepared. Next comes the careful selection of flowers for the "only girl" and the sight of the obnoxious bunch the other fellow brought. So it goes on all through life; in times of joy, and times of grief, flowers will bring messages of goodwill and hope into our lives.

And how old and young alike welcome the first flowers of Spring, and rejoice in the ever recurring miracle of the tiny seeds developing so rapidly until flowers in all their multi-coloured varieties turn the long bleak garden into a thing of beauty, and the unattractive bulb produces blooms of exquisite loveliness.

In isolated parts of Canada's great national parks, and in remote parts of this great Dominion as yet unspoiled by man, wild flowers are so beautiful, so plentiful, and in such variety, that one is filled with rapture akin to reverence at the knowledge that so much beauty could be found in one place. It is difficult to realize that there was a time when beautiful flowers grew in profusion all over the park. The thoughtless and excessive gathering of flowers has completely removed many of the most beautiful examples from the easily accessible places where weeds now predominate.

The threatened extinction of the most attractive of our park wild flowers has become a serious problem to the park authorities. The distinction between a flower and a weed is, in a measure, only a question of scarcity or abundance; their desirability depends as a rule on their rarity. The man who could so popularize the dandelion, the stinkweed and the thistle, that they would be gathered in preference to the avalanche lily, the columbine and the lady's slipper, would become immensely popular with the park authorities. Unfortunately the gathering of a bouquet of these weeds would create about the same amount of hilarity as the amateur duck hunter proudly displaying his bag of mud hens.

According to the park laws, the man who chops down a lot of beautiful trees merely to hear them crash, and the man who fills his car with wild flowers merely to throw them out withered and useless at the next stop, are both equally guilty, and both are liable to a heavy fine. While ninety-nine out of every hundred tourists would view with satisfaction the arrest and subsequent punishment of the tree chopper, only one out of the same hundred would not consider the flower waster a victim of oppression were the same treatment meted out to him as to the tree chopper. The reason is that flower picking has become a universal habit, which habit on the part of a selfish or greedy individual becomes a nuisance, depriving others of the enjoyment of the flowers which he only appreciates in the getting. A striking contrast is the lover of flowers who sparingly and carefully preserves his specimens for reference, or visits the growing flower many times to study its development.

If the tourist would only realize that the unpicked flower will retain its beauty for days and add greatly to the pleasure of many future tourists, while the picked flowers only lasts a half-hour or so, when it becomes a sorry wreck and is thrown away in disgust to bring no pleasant memories to anyone!

The tourist traffic has become a great asset to Canada. It is a financial asset of hundreds of millions of dollars annually. But it is more than that—it brings tens of thousands of people from other countries who come to know and love Canada. This intermingling of peoples makes for understanding, goodwill, and world peace. But tourists will not flock to barren, weedy wastes, and unattractive countrysides. They come to view and enjoy the beauty that is Canada, the grandeur of its scenery, its lakes and rivers, forests and mountains, and its unspoiled natural beauty.

Every flower uprooted and soon thrown away, every blossom thoughtlessly picked instead of being left to bloom and re-seed itself for next year, is a serious depreciation of that great national asset, and an ultimate enormous loss to Canada.

Think it over the next time you are tempted to pick an armful of lovely wild flowers turning some secluded spot along the highway or in a national park into a place of almost breathless beauty.

"Yoh ain't in love is yoh, Andy?"

"Yes, Ah is in love all right—but she can't get no job."

Corns Quick Relief!
PUTNAM'S Corn Extractor

W. N. U. 1792

Why Judges Get Grey

Judge (to witness): "Repeat the prisoner's statement to you, exactly in his own words. Now, what did he say?"

Witness: "My Lord, he saith he stole the pig."

Judge: "Impossible! He couldn't have used the third person."

Witness: "My Lord, there was no third person!"

Judge: "Nonsense? I suppose you mean that he said, 'I stole the pig!'"

Witness (shocked): "Oh, my Lord! he never mentioned your Lordship's name!"

Dust Makes Long Journey

Australian Soil Travelled 2,000 Miles Through Air To New Zealand

One of the most unusual dust journeys on record was that made by many tons of Australian soil which travelled more than 2,000 miles through the air to New Zealand, according to recent reports. The greater part of the journey was over water. In many parts of New Zealand during the first falls, when the dust was brought down by rain, the mixture was referred to as mud rain. Some of it fell on sweaters of players during a football match, and so discolored them that it was difficult to pick out the garments of the different teams. Although not the first dust storm to travel from Australia to New Zealand, the deposit was remarkable both for quantity and the area over which it was recorded.

HEALTH REGAINED

Mother and Daughters Restored Through the Use Of Dr. Williams' Pink Pills

"Contrary to what my friends once thought, I am still living," says Mrs. Norman White, New Canada, N.S., "and I give the credit to Dr. Williams' Pink Pills. I had been a sufferer for some years. I was weak and run-down; my heart would palpitate violently at the least exertion. I grew so weak that I could not do my housework. I was under a doctor's care, but it did not benefit me. A second doctor was called in, but with no better result. I was told that I was almost bloodless, and I became so weak I was forced to remain in bed. My friends did not believe I could recover. While in this condition a neighbor strongly urged me to try Dr. Williams' Pink Pills. It was like grasping at a straw, but six boxes of this medicine were got for me, and by the time I had taken them I was able to sit up. Another six boxes were got and soon I was able to go about, my health steadily improving. I continued the use of the pills until I felt my health fully restored. I still take the pills occasionally as a safeguard. My two daughters have also used the pills with the most beneficial results. The trouble in both cases was the anaemia that so often comes when girls are entering womanhood. Under the use of this medicine both fully regained health, strength and activity. You can see, therefore, that it is impossible for me to praise Dr. Williams' Pink Pills too highly, and I hope every weak person who may read this will benefit by my experience."

You can get these pills from any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Attended Memorial Service

Representatives of the Canadian Government and the British Legion joined with a number of residents and visiting citizens of the United States, in attending a brief memorial service in the American cemetery at Rockwood, England. Hundreds of U.S. soldiers were buried at Rockwood during the great war.

Miller's Worm Powders act mildly and without injury to the child, and there can be no doubt of their deadly effect upon worms. They have been in successful use for a long time and are recognized as a leading preparation for the purpose. They have proved their power in numberless cases and have given relief to many children, who, but for the good offices of this compound, would have continued weak and enfeebled.

Quite In Favor

A canvasser, approaching a hefty-looking navvy, asked him whether he was in favor of returning a certain candidate to Westminster.

The navvy took his pipe out of his mouth, gazed at the canvasser without enthusiasm, and said, "Yus, it that's where he comes from."

For Rheumatic Pains.—The pains and aches of Sciatica and Rheumatism should be treated with Dr. Thomas' Electric Oil. The soothing and healing properties of this famous remedy have been demonstrated for fifty years. Use it also for inflammatory pains, cuts, scratches, bruises and sprains, either in human beings or the lower animals.

Using Many Pulpstones

Over half a million dollars worth of pulpstones are used annually in the 60 Canadian pulp mills.

When women borrow trouble they usually pay back double.

Minard's Liniment for Earache.

Alberta Town Planning Scheme

Most Progressive Plan To Be Found On the Continent Of North America

The most progressive town planning scheme to be found on the entire continent of North America was that recently established by the province of Alberta. H. L. Seymour, C.E., told the members of the Town Planning Institute of Canada at a meeting in Winnipeg.

The laying out of rural parks, picnic grounds, tourist camps and school grounds, of fair grounds and hospital grounds, was all provided for; advice to cities, towns and villages on their planning problems was available; and the service of the board was open to farmers in helping them to lay out homesteads, grouping buildings or installing running water. It was a service extending all over the province, Mr. Seymour said.

All this had been made possible by the support of the people of the province. The inspiration had come from the premier, who, on his visit to England in 1927, saw the beneficial effects of town planning as it is being carried out in the Old Country.

Wheat Pool Development

Saskatchewan Pool Estimates 175,000,000 Bushels Of Grain Will Be Handled This Season

Combined handlings of wheat and coarse grains by the Saskatchewan Wheat Pool during the 1928-29 crop year will amount to approximately 175,000,000 bushels, according to an estimate presented to delegates in attendance at the semi-annual meeting of the organization at Regina.

A tabulated statement showing the handlings by the pool of various kinds of grains during past years, together with an estimate of the total handling for 1928-29, indicate that this season will far surpass former dealings.

A thorough review of the development of the Saskatchewan Wheat Pool elevator system, however, was given in the report of the board. Delegates were presented with a financial statement, showing the capital position of the organization, as to its ability to finance further extensions of the country elevator system.

Largest Gypsum Producer

Nova Scotia is the largest producer of gypsum in Canada followed by New Brunswick, Ontario, Manitoba, and British Columbia.

Keep Minard's Liniment in the Medicine chest.

South Africa produces 90 per cent. of the world's diamonds.

ZIG-ZAG
Cigarette Papers
Large Double Book
120 Leaves
Finest You Can Buy
Now 5¢
AVOID IMITATIONS

Start Education Campaign

W.C.T.U. Will Discuss In Sunday Schools Effects Of Alcohol As a Beverage

A national education campaign through the Sunday schools of the Dominion as to the nature and effects of alcohol as a beverage will be conducted by the Women's Christian Temperance Union it was decided at the third session of the Dominion convention of the union. Mrs. Gordon Wright, London, Ont., was elected president for the next two years, and Mrs. Louise McKinney, Claresholm, Alta., vice-president. Mrs. T. H. Wright, Hazelton, B.C., was chosen national secretary and Mrs. James Mabon, Montreal, national treasurer.

Dust Causes Asthma. Even a little speck too small to see will lead to agonies which no words can describe. The walls of the breathing tubes contract and it seems as if the very life must pass. From this condition Dr. J. D. Kellogg's Asthma Remedy brings the user to perfect rest. It relieves the passages and normal breathing is firmly established again. Hundreds of testimonials received annually prove its effectiveness.

British Preferential Treatment

Increasing Trade Is Shown With 29 British Countries

Since 1921 there has been an increase of nine British countries which enjoy customs tariff preferential treatment, while in the same period the number of foreign countries to enter into mutual compacts in this connection rose from 11 to 43. This is shown in a return tabled in the House of Commons, in which it is also noted that in the fiscal year 1921-22 Canada exported to the 20 British countries enjoying preferential rates \$317,585,982 worth of commodities while in the fiscal year 1928-29 this had increased to the 29 British countries to \$503,861,623.

Minard's Liniment for Rheumatism.

Photographing Canada

During the 1928 season, 92,000 photographs were taken from the air for the use of Dominion Government Services. Copies of these were filed in the office of the Topographical Survey, Department of the Interior. The complete file at the present time contains 251,000 individual prints.



Keep Foods Deliciously Fresh

Keep your foods—cakes, bread, pies, cut meats, etc.—under a covering of Para-Sani Heavy Waxed Paper. You'll be amazed at the length of time they'll stay fresh...delicious! Para-Sani keeps them from staling. Get Para-Sani in the handy, sanitary knife-edged carton. For less exacting uses ask for Appleford's "Centre Pull" Packs in sheet form.

Appleford Paper Products
HAMILTON ONT.

Western Representatives:
HUNTER-MARTIN & CO., REGINA, SASK.

Railway Commissioners Asked To Supply Information Regarding Cost Of Hauling Alberta Coal

On behalf of the provinces of Ontario and Alberta, application has been made to the board of railway commissioners for submission by the two transcontinental railways of figures showing the "out of pocket cost" per ton of hauling Alberta coal to Ontario in 1928. Acting for the two provinces, J. Earl Lawson, M.P., of Toronto, Ont., has asked that the information be supplied to the board and a date fixed for a public hearing.

In his application to the board of railway commissioners Mr. Lawson contends the fundamental reason for fixing the temporary freight rate of \$6.75 a ton, from Alberta to Ontario, during the slack seasons, for a three-year period, was to determine after experiment what would be a fair rate for hauling the coal. He takes the stand, for the province, that the first essential is to learn the actual cost of transportation.

The provinces point out an order-in-council was passed in 1928 directing the railways to accept Alberta coal for shipment to Ontario at the temporary rate of \$6.75 a ton, under supervision of the board of railway commissioners. Under this arrangement Alberta coal was brought into eastern Canada last winter.

The provinces allege the cost statements already submitted to the board ignore the "out of pocket cost" and that a relatively higher rate is assigned to coal than the average rate of all traffic moved.

Growing Grapes In West

Grapes and Other Garden Crops Suitable For the Prairies

Native grapes bear bountiful crops of fruit in the province of Manitoba. A large collection of plants brought together at the Morden experimental station are thriving well under cultivation. The seedlings of those that are bearing are being carefully examined from year to year and those that bear the larger and better class of fruit are being selected for their use as a hardy fruit for jelly making and as foundation stock for cross-breeding with good commercial grapes which are lacking in hardiness. In his report of the station for last year, Mr. W. R. Leslie, the superintendent, states that some of the commercial varieties are bearing well. Campbell's Early, a grape of high quality, gave a very heavy crop, but owing to the coolness of the season it did not ripen all of the fruit. Other varieties, such as Beta, Alpha, and Suetter produced crops that matured satisfactorily. This grape is but one of the many fruits being worked with at the Morden station. Cherries, strawberries, raspberries, currants, and Saskatoons are all receiving attention with most interesting results that are recorded in the report, which is obtainable from the Publications Branch of the Department of Agriculture, at Ottawa. Garden vegetables are also receiving special attention. It is encouraging to learn in this report that the citizens of the Prairie Provinces need lack practically nothing in vegetables that are grown with success in other parts of Canada.



Old Gentleman: "How lucky these modern young women are to be able to wear such thin and scanty dresses!"

Young Woman: "At last, Egon has sent me that heavy fur coat, but it is too warm to wear it today." — Der Lustige Sachse, Leipzig.

W. N. U. 1792

Amazed By Growth Of Coast Cities

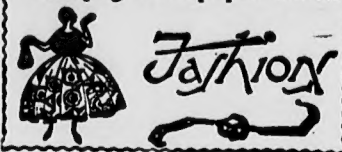
Admiral Comments on Progress Of Vancouver and Victoria

In three decades British Columbia has achieved remarkable progress in moulding a young country into one of the best known areas of the world, in the opinion of Admiral Gough-Calthorpe, R.N., retired, who has visited Vancouver after an absence of 30 years from Canada.

Admiral Gough-Calthorpe, on a round-the-world cruise from England, was in charge 30 years ago of the Pacific naval training base then at Victoria. He was imperius of the squadron flagship. Later after leaving Canadian waters, he was admiral of the Mediterranean fleet.

Renewing his friendship with Canada and Canadians after such a long absence, the admiral said he was gratified and astounded at the growth of Vancouver and Victoria, particularly with regard to shipping.

Winnipeg Newspaper Union



ACHIEVES NEW FLARE

A lovely dress for general utility wear in midnight blue canton-faille crepe, achieves new flared fulness at front of skirt, with shaped hip yoke, in pointed treatment. The simple bodice is tucked at each shoulder with deep open V-neckline with bow trim. Style No. 402 extremely easy to make, is designed in sizes 16, 18, 20 years, 36, 38, 40 and 42 inches bust measure, and takes but 3 1/2 yards of 40-inch material, to make it in the 36-inch size. Silk crepe in tweed pattern, crepe satin, feather-weight tweed and georgette crepe also appropriate. Price 25 cents in stamps or coin (coin preferred). Wrap coin carefully.

We suggest that when you send for this pattern, you enclose 10 cents additional for a copy of our Spring Fashion Magazine. It's just filled with delightful styles, including smart ensembles, and cute designs for the kiddies.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermot Ave., Winnipeg

Pattern No. Size.

Name

Town

Ripens In Ninety Days

New Variety Of Corn Developed In Wisconsin Dodges Frost

Cold, damp springs and early, killing frosts—the extremities of short summers—have been outwitted by Wisconsin crop experimenters who have developed a new variety of corn that ripens in a scant three months.

By avoiding the perversities of weather, the new strain is hailed as a distinct contribution in crop improvement work and seems likely to win a place among the seeds and grains used by farmers of Northern Wisconsin and in States of a similar latitude.

In these sections, where the summers are short, farmers have found it difficult to grow corn that would mature before frost, so that it could be shelled and used for feeding poultry and swine. The new strain, called Golden Chippewa because of its golden yellow color, is a flint corn, and will yield forty to sixty bushels of shelled corn. It can be planted about June 1 and will mature in ninety days.

E. J. Delwiche, superintendent of the branch experiment stations at Sturgeon Bay and Ashland, developed the new variety. A small quantity of the seed is ready for distribution this season, and in another season or so he believes there will be sufficient to meet the needs of the farmers in the northern regions.

Meat Supply Safeguarded

Abattoir Operated Under Provisions Of Meat and Canned Goods Act

Practically all of the meats sold in the better shops of Canada come from abattoirs operated under the provisions of "The Meat and Canned Foods Act," administered by the Department of Agriculture, at Ottawa. There are approximately sixty of these abattoirs, the majority of them being in full operation throughout the year. These establishments, erected and equipped so as to ensure the utmost in sanitation, are each provided with a staff of federal inspectors who see to it that only healthy animals are used and thoroughly sound meat turned out. During the past fiscal year there were slaughtered in these abattoirs 1,108,825 cattle, 2,453,701 hogs, and 649,994 sheep.

By Wireless

A dramatic story of how wireless played the major part in the treatment of a fractured elbow and a poisoned wound was recently told by radio authorities at Ottawa. G. Hudson, wireless operator at Hope's Advance, was visited by an injured fur trader. He wirelessed Ottawa and the operator there secured medical advice and radioed it back to Hudson who treated the trader.

Reporting Highway Accidents To Be Discussed At Convention Of Canadian Good Roads Association

Ornamental Shrubbery

Lists of Shrubs That Carry Colored Fruits Throughout Winter Months

Many homes in the Prairie Provinces are brilliant with flowering shrubbery at this season of the year. At the experimental station at Morden, Manitoba, many varieties of shrubs as well as herbaceous plants are being cultivated to ascertain their usefulness for the adornment of public parks and private gardens. The lawns of the station are a source of pleasure to the visiting public throughout most of the season, beginning with the opening bloom of that sweetly fragrant small shrub, Daphne cneorum and of the humble but dainty blue flowers of the hardy herbaceous bulb Scilla sibirica, until cold weather in autumn causes visits to cease. Indeed the grounds of this station present attractive features throughout the year. Mr. W. R. Leslie, the superintendent of the station, in his report for last year names a number of woody plants that carry colored fruits throughout the whole winter. Among these are the Russian Sandthorn, Native Buffalo Cherry, Cotoneaster, Siberian Crab, Mountain Ash, Sumach, Japanese and Native Roses, and False Bittersweet. Examples of other shrubs that bear colour in early winter with their distinctive berries and fruits are given in the report as Red Elder, Snowberry, Wahoo, Winter Berry or Native Holly, Japanese Barberry, Sand Cherry, Siberian Almonds, Hope, Clematis, Russian Olive, Grapes, and Virginia Creeper. Other plants enhance the winter landscapes with their yellow, red, or purplish barks that are seen in the Viburnums, Lilacs, Cherries, Birches, Silver Berry, Hazels, Elders, and a number of other kinds of shrubs that are hardy and easily grown.

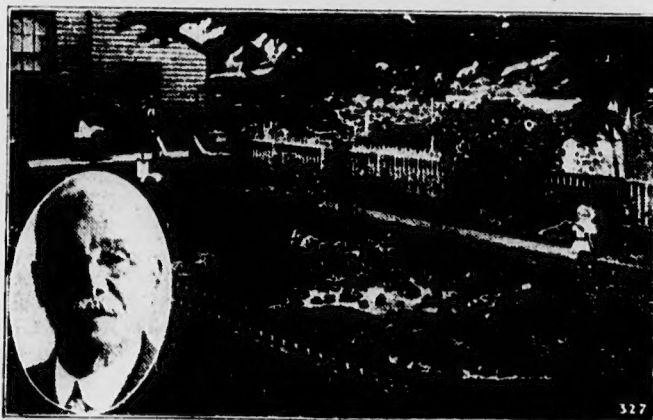
Good Market For Holsteins

Since the beginning of January more than fifteen hundred head of pure bred Holstein cattle have been exported to the United States, according to the Holstein-Friesian Association of Canada, which points out that recently sales have been bringing prices much higher than prevailed some time ago, indicating a general upward trend in the market for good Holsteins.

Student (inspecting Chalk's latest drawings): "Your husband seems to have wonderful imagination."

Mrs. Chalk: "Yes, indeed he often gets the idea that he's the head of the house."

Making the Railway Beautiful



1.—John Caesar, pioneer of Canadian Pacific Station Gardens.
2.—First Canadian Pacific Station Garden at Markdale, Ont., 1881.

John Caesar, like his great prototype, "came, saw and conquered." When he first started as station agent at Markdale, Ont., back in 1881, it was just a station with the rails running past it. He decided that passengers should sit up and take notice when they passed through his territory, so he started in to landscape garden it. Soon he had a beauty spot where before there had been little to interest the traveller. Canadian Pacific Officials were quick to recognize the value of the work and the Floral Department of the railway was formed. Mr. Caesar was chosen to look after the beautification of the road and he has to his

credit a large number of stations through Ontario, Quebec, New Brunswick, and Maine.

Since 1871 Mr. Caesar has been drawing pay cheques from railways and possibly has signed more than any other living railroad man. When he retired in 1917 on his agent's pension, he went on to work at landscape gardening and has literally created hundreds of station gardens, some of them real showplaces. "I have received new life from the soil," he says, in replies to compliments on his fresh complexion and alert manner, for he is a man well in the seventies, and he hopes to make many more gardens before he completes his life span.

The question of the compulsory reporting of highway accidents will claim much attention at the convention of the Canadian Good Roads Association, which is to be held in Charlottetown, P.E.I., on September 17, 18, and 19 next. This problem has often been discussed at various meetings, but heretofore little progress has been made because of the lack of fundamental facts upon which to base an intelligent discussion.

In March of last year, the Province of Quebec put on its statute books a law requiring that every accident on the highway be reported. The results of ten months' operation of this law have been compiled under the direction of Mr. J. Begin, the Comptroller of Provincial Revenue for Quebec, and summaries are being sent members of the Canadian Good Roads Association for their study.

"The main objects," said Mr. Begin, are: (1) To ascertain the principal causes of accidents and legislate against them. (2) To find out the drivers causing most accidents and prevent them from driving by suspending or cancelling their driving licenses. (3) To find out the places where obstructions to a clear view have caused accidents.

"We required a number of persons to report accidents as follows: The owner, chauffeur or operator of a motor vehicle; the police officer who had knowledge of the accident or who was informed of it; the insurer who was notified of the accident; the tramway or railway company, in case of a collision of their cars.

"While all these were to report, we devised a simple system to prevent a duplication of the figures, and in this connection I might say that last year we had 7,462 reports on 5,865 accidents. All the compilation was done by no more than four employees. We required the reports to give date, details about vehicle involved, place, particulars on the place, obstruction, probable cause of accident, damage and so on.

"We found out some extraordinary facts. For instance, in Quebec the proportion of automobile accidents to automobile registrations is 3.90 per cent., or one accident to each 25 motor cars. The negligence of the driver is the cause of 54.85 per cent. of our accidents. Not less than 52.62 per cent. of our accidents occurred in intersections, and 47.30 per cent. at other places on the highways or streets. The bad habit of passing the car ahead without having a clear view was the cause of 8.53 per cent. of our accidents. Peculiar as it may seem, very few accidents were caused by obstruction to the view of the driver, because drivers are usually careful where a clear view cannot be obtained at intersections and other places.

After our one year's experience, we are well satisfied with our law. However, I should point out that we have been careful not to clutter up our files with too much information. We have a printed form of report which covers only the essential points.

Lady: You're the oldest inhabitant of the village, I suppose?

Ancient: Yes I be, mum, but mind yer, I ain't always been.

London is the greatest port in the world, judged by any standard.



"Children, what are you doing?"

"We are playing at aeronautics, and can't get the propeller to sound right."—Nagel-Lustige Welt, Berlin.

Didsbury Pioneer

Established 1903.

DIDSBURY - ALBERTA
Published every Thursday.Subscription Rates: \$2.00 per year,
\$1.00 six months; 50 cents extra to Great
Britain and the United States. Payable
in advance.Legal, government, and municipal ad-
vertising, 10 cents per line first insertion
and 12 cents per line (unchanged) each
subsequent insertion. Local readers ten
cents per line.Classified Advertising: For Sale, Ar-
ticles Wanted, Lost, Stolen, or Strayed,
etc., 10 cents a line first insertion, (count
six words to the line), and 5 cents a line
each subsequent insertion (unchanged).Business Cards, special rate of \$1.00
per month (1 inch) or \$11.00 per year if
paid in advance.Notices under Coming Events, 10 cents
per line first insertion, minimum 50 cents,
25 cents each subsequent insertion.Card of Thanks (not exceeding six
lines) 50 cents per insertion.Obituary poetry 10 cents per line.
Transient advertisements to be paid
for when ordered.Display advertising rates on applica-
tion at the office.Changes of advertisements must reach
the office not later than noon Tues-
day to ensure insertion in the issue of
that week.

E. J. C. GOODER, Editor & Manager.

**THE AMERICAN TARIFF
BOOMERANG**

It has often been said that the prosper-
ity of the United States has been
built upon a principle of tariff protec-
tion. Maybe that is so, but the
present outlook appears to justify the
conclusion that the policy of tariff
protection in the United States, if
persisted in, is going to re-act in a
manner which many citizens of that
republic do not anticipate.

High tariffs imposed on manu-
factured imports have certainly built up
the United States industries. Having
seen this brought about the agricul-
tural sections of the States are seek-
ing similar tariff protection in the
hope that the golden sum of prosper-
ity will shine upon them. If protec-
tion worked well for manufacturers,
it should work equally well for us
these agriculturists say.

If the agriculturists secure the
desired tariff protection the United
States will be placed in a position
where other countries will be able to
sell it very little. At the same time
the U.S. manufacturers will doubt-
lessly expect to continue to export
the vast surplus of goods which is
annually produced in that country.
The surplus of agricultural products
will also be seeking markets in other
lands. The question now arises: how
will the other countries of the world
look upon and treat the United States
exports?

Take the case of Canada. The
Dominion is the United States' best
customer. We buy one billion dol-
lars of United States products every
year and sell her only half a billion
dollars worth, and every well-in-
formed Canadian knows of the exist-
ence of this state of affairs. Yet the
United States government is plan-
ning on increasing the import duties
on our agricultural products until
our wheat, cattle, butter, eggs and
poultry will be practically barred
from the United States markets. This
rankles in the bosom of the great
majority of Canadians. Canada is the
best friend that the United States has
in the entire world. Canadians under-
stand the people of the United
States, consider them virtually the
same people as we are, admire their
good qualities and generally work in
harmony with them. But Canadians
are a proud and sensitive people and
bitterly resent the palpable efforts
our southern neighbors are making to
shut us off from their markets and at
the same time expect us to slavishly
buy United States goods.

PUTTING OFF DEATH

Fatalism argues it is futile to at-
tempt to interfere with destiny.
Death is inevitable and will come in
the appointed manner at the prede-
stinated time. If this be true, we must
conclude that destiny has been rear-
ranging its schedules and now is less
favorable than formerly to some
forms by which it may claim its due.

Thanks to the progress of modern
science has made in the control of
several diseases that in the past were
reputed to be decidedly deadly, many
humans are able to dodge death, or
put it off, longer than used to be pos-
sible. Not only have specific cures
been discovered but certain means of
prevention developed. Diphtheria,
once dreaded as one of childhood's
worst diseases, is now rated curable
and preventable.

In a five-year period of test half

LOCAL & GENERAL

Mr. Ed. Ford left on Saturday
for Waterton Lakes for a two
weeks' vacation.

Mr. Frank Kaufman took in the
sights of the Stampede at Calgary
Friday last.

Barn Dance at C. H. Rinehart's,
Friday, July 26th. Gazely's Or-
chestra. 29-2

Misses Bernice and Evelyn
McGhee are visiting friends in Car-
mangay and Lethbridge.

Mr. M. Sheridan who has been
visiting friends in the Westcott dis-
trict left this week for his home in
Los Angeles.

Miss Ida Burrell of Crossfield
and Mr. Howard Burrell of Vulcan
were Saturday afternoon visitors in
town.

Miss Maurine Saugstad of the
local telephone office staff left Sun-
day for Broderick, Sask., where she
will spend her summer vacation.

Mr. and Mrs. L. Spankie of Vul-
can spent Saturday in town the
guests of Mr. and Mrs. E. Marcel-
lus.

Messrs. Tom and John Allen,
John McDougall, Harry, Ted and
Fred Folkmann and Ernie Fletcher
spent a few days at Banff this week.

Mr. and Mrs. Harry Matthews
and children of Cochrane were in
town Tuesday and Wednesday visit-
ing friends.

The comedy hit of Johnny Hines'
film career—'The Wright Idea.'—
Oh for the life of a sailor when
Johnny's chief mate of mirth! Opera
House, Didsbury, Saturday,
July 20, 7:30 and 9:30.

Mr. and Mrs. Andrew Meyer
and Mr. and Mrs. Fred Bandick
and children Ella and Walter, all
of Orange, Calif., spent the first
part of July visiting at the home of
Mrs. E. Folkmann.

There will be United Church ser-
vices and Sunday School at Com-
munity Hall at 8 p.m., every Sun-
day evening. Services at Lone Pine
Sunday, July 21 at 3 p.m., and
hereafter every other Sunday;
Sunday School 2 p.m.

Salesmen Wanted—Fuller Brush
Co., wants two dependable men to
advertise and supply Fuller Brush-
es in this district. Good earnings
to hard workers. Summer or per-
manent. Apply 409 McLean Block,
Calgary. 28-2

How about the habit of purchas-
ing Canadian goods, and patroniz-
ing the home town merchant when-
ever possible. You dollar spent in
this way has a big chance of being
returned to you, but send it float-
ing in the outside world and you
may kiss it good-bye.

Speed Limits for Alberta—In
cities, towns and villages, 20 miles
per hour; approaching schools, in-
tersections, trestles, bridges or
curves or where clear view is not
obtainable, 10 miles per hour; in
open country speed limit to be de-
termined by the condition and use
of the highway.

A million New York children were
immunized by use of toxin-antitoxin.
The American Association for Medical
Progress reports that the number of
cases per annum dropped 34 per cent
and the average number of diphtheria
deaths declined 41 per cent. Im-
munization has been practiced in
Youngstown, O., and New Haven,
Conn., where the diphtheria mortal-
ity has dropped to 0.6 per 100,000 of
population, the lowest in the country.
From 18.5 for Youngstown and 7.1
for New Haven.

With such evidence of what can be
done in the control of disease there
should be a sharp and general reduc-
tion of premature deaths among all
civilized peoples.

When tourists have to stop and ask a
local citizen "If" there is a tourist camp
in Didsbury, and "if" there is, "where is
it" (such are actual cases) — it is time
that convenient signs were placed to in-
form friend tourist, whether he be enter-
ing town from the south or north, of the
fact that a convenient stopover is located
in Didsbury. Two such signs at the
camp approaches are first urgent require-
ments and two others at the outskirts of
town might also be placed informing the
auto traveller that a convenient stopping
place is available.

Announcement

**I WISH to announce
to the public of
Didsbury that I
have opened a Beauty
Parlor in my home
(south of the Crystal
Dairy.)**

Marcel 75c; Reset 50c

Reta Fleury

Mr. and Mrs. Jim Fookes and
family left on Sunday for points
across the line.

Mr. and Mrs. H.E. Pearson and
family motored to Banff on Satur-
day returning home on Sunday.

Mrs. E. G. Ranton who has been
holidaying at Cooking Lake, was
called home on Monday to be with
her daughter Dorothy who under-
went an appendix operation.

'The Man Who Laughs' — a
picturization of one of the most
cherished novels of Victor Hugo.
Lavish settings — tense dramatic
situations — its sublime love story.
At the movies, Wed., July 24

Mr. and Mrs. Martin Schuer-
man and daughters Lydia and
Edith of Gordena, Calif., arrived
by motor last week to visit at the
home of Mr. and Mrs. W. Dage-
forde. Mrs. Schuerman will be re-
membered by Didsbury people as
Emma Dageforde. The trip of ap-
proximately 2000 miles was made
in five days in a Studebaker 8 Com-
mander. Mr. and Mrs. Schuerman
moved to California in the spring
of 1915.

Ranton's Ltd.**Final Clearance of
WOMEN'S
Summer Coats**

Ladies' Navy Blue Tailored
Coats, mannish style, also a few
with fur-tipped collars. Sizes
17 1/2, 38, 40, 42. Reg. \$17.50
Final Clearance

\$13.50

1 only Fur Collared Coat in the
new Maron shade. Size 38.
Reg. \$25.00. Final

\$17.75

2 only Fur Collared Coats in the
new Maron shade. Sizes 38 and
40. Regular \$32.50. Final

\$23.50

1 only Tan Broadcloth Coat with
fur trimmed collar, size 17. Reg.
\$22.50. Final

\$16.50

**A 25% Discount
off all Girl's
Summer Coats**

Meet Me At Ranton's Ltd.
"Didsbury's Progressive Store"

Auction Sale

Acting on instructions from Mrs. Coleman (nee Herber) I will sell by
Public Auction the following furni-
ture and equipment, Residence and
Farm Land, at her residence in East Didsbury, at 1:30 o'clock on

Tuesday, July 23

DINING ROOM

Mission Oak Dining Table and Buf-
fet, 5 Diner Chairs, Heater, 3 Extra
Chairs, Armchair, 2 Rockers, 5-Tube
Radio Set with Loud Speaker, Wall
Clock, some Pictures and House
Plants, Dishes, Linoleum 10x12.

KITCHEN

Electric Washer, Portable Bath,
Wash Tub, Robe, Wash Sink, Home
Comfort 6-Hole Range, Hoosier
Kitchen Cabinet, Wing Table, Kitchen
Table, 4 Kitchen Chairs, White Sew-
ing Machine, Linoleum 12x14, Iron-
ing Board, Dishes and all Kitchen
Utensils, lot Fruit Jars.

BEDROOM

2 Iron Beds complete, 2 Wooden
Beds complete, Chiffonier, 3 Wash-
stands, 2 Dressers, Rug, Large Chest,
Large Linoleum, some Bedclothes, lot

of Small Rugs, Bureau.

PARLOR

Secretaire, Small Table, 2 Rocking
Chairs, Couch, Linoleum 9x10, some
Small Rugs.

Mason Risch Piano**MISCELLANEOUS**

Horse Collars, Hay Rack, 50-ft.
Rope, Wheelbarrow, Set of 4-Horse
Eveners, Hoes, Forks, Logging
Chains, Shovels, New Lawn Mower
with Collector, McCormick Mower,
Breaking Plow, lot Barbed Wire, 3-
Sec. of Diamond Harrows, Chicken
Feed, some Steel Drums, Pick, Brush
Hook, lot of Carpenter Tools, Grind-
stone, Wagon and Double Bottom,
Walking Plow, some Barrels, Odd
Harness, Horse Shoes.

RESIDENCE—Lot 14, Block A,
Plan 3880-N, King Edward Street, on
which is a very fine, substantial
house, warmly built.

FARM LAND—S.W. 4 of 14-30-2-5.
Cash for Chattels. Terms can be
arranged on Residence, Farm and
Piano.

TERMS: CASH for Chattels; TERMS can be arranged on Residence
Farm and Piano.

J. W. Phillipson, Auctioneer.

Town of Didsbury

Notice is hereby given that, under the provisions of the Tax Recovery
Act, 1929, the Town of Didsbury will offer for sale, by public auction, at the
Municipal Office, Didsbury, on Thursday, August 1st., 1929, at 2 o'clock p.m.
the following lands.

20 -----	1	1427-H	12 and 13 -----	A	3880-N
5 -----	2	1427-H	16-17-18-19 -----	14	1456-K
15 and 16 -----	1	1427-H	1 and 2 -----	7	3025-S
20 & West 30 ft. of 21	2	1427-H	S 3, 4 and 5 -----	8	3025-S
13 -----	14	5116-I	12-13-14 -----	J	2678-H
7 and 8 -----	1	2847-K	4-7 -----	B	4162-O
1 and 2 -----	D	2847-K	21-22 -----	B	4162-O
5 and 6 -----	1	2847-K	1-2-3-4 -----	C	4162-O
6 -----	9	474-I	23-28 -----	B	4162-O
9 -----	10	474-I	E 12 -----	F	3880-N
13 -----	9	474-I	E 2 and W 3 -----	2	3880-N
2-3-4-5 -----	F	3880-N	E 15 and All 16 -----	F	3880-N
E 15 and 16 -----	H	3880-N	5 -----	5	3880-N
1 and 2 -----	A	3880-N	E 3, 4 and 5 -----	2	3880-N
1 and 2 -----	3	3880-N			

Part of S.E. 1, 19-31-1 W. 5th M. 7-8 acres as described in Certificates
of Title 21 R 186 and 21 R 203.

Lots 1 and 2, Block 1, Plan 1427-H. Excepting from Lot 2 South 15 1/2
feet of East 45 1/2 feet as described in Certificate of Title 30 T 244.

Part of Block M and all of Block O, Plan 4703-I, 15 3/4 acres as described in
Certificate of Title 27 B 28.

Each parcel will be offered for sale subject to a reserve bid, and subject
to the reservations contained in the existing Certificate of Title.

Terms, cash.

Redemption may be effected by payment of arrears of taxes and costs
at any time prior to sale.

Dated at Didsbury, Alberta, this 7th day of June, 1929.

W. A. AUSTIN,
Secretary-Treasurer.

The Difference

—between good printing and poor printing is not
much—in price. The cost, when measured by re-
sults, is another matter.

Didsbury Pioneer - Established a quarter of a century



331

The Smiling Prince

The smiling Prince Henry, third
son of the King, standing between
Lt.-Governor Randolph Bruce of
British Columbia (right) and the
latter's niece, Miss Helen Macken-
zie, at a garden party given in
honor of the King's birthday in
Victoria, B.C. The prince is re-
turning to England by Canadian
Pacific steamer and railway from
Japan.

We have just unloaded a Carload of John Deere - 10-foot - Tractor Binders

These Binders are heavier, stronger and better than ever. They can also be equipped with TRACTOR CONTROL --to operate tractor from binder seat, thus making an ideal one-man outfit.

Be sure to look this over before buying.

Roger Barrett

Ford and John Deere Dealer

Didsbury

Professional

Sun Life Assurance Co. of Canada
Head Office Montreal
Insurance in force \$1,896,915,934
NICHOLAS LAMMLE
DISTRICT REPRESENTATIVE
Room 29 - Rosebud Hotel - Didsbury

W. A. AUSTIN
BARRISTER SOLICITOR
NOTARY PUBLIC
MARRIAGE LICENSES ISSUED
Phone 52
Didsbury - - - Alberta

J. L. CLARKE, M.D., L.M.C.C.
Physician and Surgeon
Graduate of Manitoba University
Late senior House Surgeon of St. Michael's Hospital, Newark, N.J.
X-Ray in Office
Offices over Royal Bank
Res. Phone 128 Office 63

DR. H. C. LIESEMER
L.D.S., D.D.S.
Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
Phone 63
Didsbury - - - Alberta



King Hiram Lodge No. A.F. & A.M.
Meets every Tuesday evening on or before full moon. All visiting brethren welcome.
H. C. Liesemer, W.M.
H. Morgan, Secretary

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury - - - Alberta

FRESH MILK OR CREAM

Get your milk from a tested herd. We deliver anywhere in town.

Didsbury Dairy

Sydney Wright, Prop.
PHONE 162

W. S. DURRER

Undertaker and Embalmer

Day or night calls promptly attended to

DIDSBURY

A KEY THAT OPENS MANY DOORS

The classified advertisement when published in the newspaper not infrequently shows a "pulling power" astonishing even to those who are familiar with what can be accomplished through this agency. Though occupying little space and inconspicuous both as to position and size of the type used, every want ad in the daily newspaper is read by hundreds of persons. And in that number there will almost certainly be some who are interested in the advertiser's announcement, not matter what it may be.

It is not surprising, therefore, to find the classified columns being put to strange uses. One of the most novel is revealed in the report that an eminent psychologist, desirous of making a sociological study of women occupying high school and financial positions, used want ads in American and British newspapers as a means of getting into touch with such persons.

This suggests that more extensive use might be made of the classified advertisements as an adjunct to science. If information is desired and there are people who can furnish it it is practically certain that a want ad will reach them. It may be desired to buy something or sell something, to obtain a situation or to obtain help, to recover something lost or discover the owner of something found; whatever it is, the classified advertisement is likely to bring it within reach if anything can do it.

off the unpaid balance within a reasonable period.
5. Diversify to an ample degree. At first, with a small amount of money, you cannot spread the risk very much. Invest your first \$500 in one good stock; buy a second with your next \$500, and so on until you have a representative group.
6. Gain experience in investing before making speculative purchases.

GLIMPSES FROM THE PAST

15 YEARS AGO

Miss Lily Rupp returned from her trip to Ontario and U.S. points last week.

Mrs. W. R. Jenkins has been visiting with Mr. and Mrs. A. G. Studer for the past few weeks.

E. A. Brubacher lost a valuable calf when it was struck by lightning last week.

Married—On Wed., July 22, 1914, Mr. Walter Bellamy to Miss Grace Cowman.

10 YEARS AGO

Mr. James A. Rennie of Chesley, Ont., arrived in town on Saturday on a visit with his brother, Mr. C. F. Rennie.

Quite a discussion is in progress in regard to the proposed new high school building. Some think its erection should be delayed a little until finances are in better shape.

Church Announcements

LUTHERAN CHURCH

Westcott 10:30 a.m. German.
Westcott 3:00 p.m. English.

At the Mission Festival to be held on Sunday two special services will be conducted. Rev. W. Wachlin, Calgary, will be the speaker in the morning, while Rev. Werning, Calgary, will give the address in the afternoon. At both services special offerings are to be lifted. The services will be held at the new grounds on the farm of Mr. J. Bode.

M.B.C. CHURCH

Rev. C. J. Hallman, Pastor.

Sunday Services:

1:30 p.m.—Sunday School.

2:45 p.m.—Preaching Services.

7:30 p.m.—Preaching Service, including Young People's meeting every alternate Sunday.

A Welcome Awaits You.

CHURCH OF ENGLAND

Church services have been changed to the second Sunday of each month, 11 a.m., Communion service, Rev. H. Clay in charge.

Every fourth Sunday, evening service at 7:30.

FOR INVESTORS

The following principles of sound common stock investing were presented in a recent radio talk by Mr. F. S. Chalmers, Editor, the Financial Post, Toronto—

1. Buy the common stocks of the leading established companies.

2. Buy into basic industries or lines of business.

3. Maintain a certain liquid fund in good bonds or other cash securities. This will meet emergencies, make it unnecessary to sacrifice good stocks in a weak market and enable you to take advantage of special opportunities.

4. Buy stocks outright for cash or purchase them on a substantial margin with the intention of paying

Paint Specials

3 Gal. Light Tan Paint, per gal.\$4.00
10 gal. Sage Drab, outside or inside Paint per gal. 4.00
1 Gal. Grey Stone.....	4.00
1 " Drab.....	4.00
1 " Indian Red.....	4.00
1 " Crimson.....	4.00
1 " Slate.....	4.00
1 " Naples Yellow.....	4.00
1 " Cloud Grey.....	4.00
1 " Sanitone Cream.....	4.00
1 " Yellow.....	4.00
2 " Apple Green.....	4.00
1 " Deep Buff.....	4.00
4 " Brown; Shingle Stain, per gal. 2.00
1 " Green; 1 Black.....	2.00
4 Pkgs. Buff Alabastine, each.....	65c

North End Lumber Yard

H. O. Tonjum, Mgr.

Phone 122.

Didsbury, Alta.

nd then speculate with only a small proportion of your funds.

7. Save and invest regularly.

8. So far as possible, re-invest dividends and take up rights to new stock in order to bring into play the power of compound interest.

9. Do not buy into unproven companies.

10. Invest in companies that are certain to grow as Canada grows.

There are possibly several omissions this week in our local columns of visitors in our midst and citizens who are on holiday bent. As it is impossible to keep in touch with all these interesting items, a phone call or a postal card will help solve the problem. Your visitors appreciate being honored in your weekly paper, in fact they expect it.

Summer Electrical Appliances

Fans; "Hi-Speed" Automatic Ranges; Irons; Curling Irons, Etc. Come in and look 'em over.

Now is the time to have that furnace installed in your home—Let us prepare estimates.

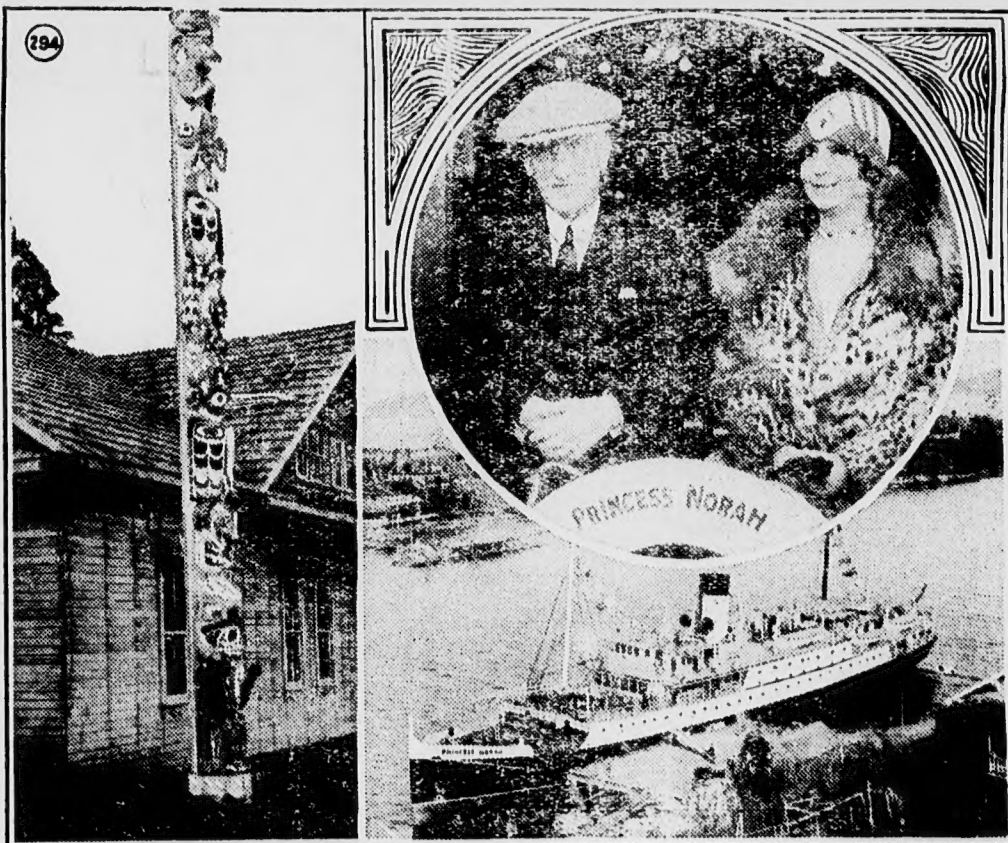
F. Kaufman

Plumbing, Tinning, Heating and Lighting

Phone 22 Didsbury, Alta.

"Pioneer" Want Ads bring results.

FORTY-FOOT GIFT FOR RIDEAU HALL



This totem pole is one of the finest examples of Indian art. Right, Their Excellencies, Viscount and Lady Willingdon and the C.P.S.S. "Princess Norah" on which the first vice-regal tour of the west coast of Vancouver Island was made.

When Viscount Willingdon, Governor-General of Canada, and Lady Willingdon visited the West Coast of Vancouver Island on the inaugural cruise of the new Canadian Pacific steamer "Princess Norah" two new epochs were marked for that far-flung corner of the Dominion.

It was the first time that a Canadian Viceroy had ever seen, and in turn, been seen on the rugged coast that is now looming as one of the nation's important industrial and tourist regions; further the arrival of the Norah brought the most luxurious passenger steamer ever to ply in regular service in West Coast waters, now to be the permanent run of the staunch little Clyde-built vessel.

The West Coast had decked itself in gala attire for the visit of the great white chief from Ottawa, tremendous excitement prevailing among whites and Indians alike at the various ports of call. Local interest was heightened by the fact that Their Excellencies cast formally to the four winds, and entered into the spirit of the many receptions and celebrations with a zest not exceeded by any tourist on the coast. Incidentally, Lord Willingdon intimated after the ter-

mination of his voyage that it would not be the last occasion on which he would see that particular part of Vancouver Island.

Loyalty of the Indians, evident at all points touched, was particularly demonstrated at Friendly Cove, historic spot discovered by Captain Cook in 1778, when a lineal descendant of the great Chief Maquinna, who first saw the white man, gathered his tribe, the Nootka Indian band, in the great council hall to greet the vice-regal party. It was here that Lord and Lady Willingdon were recipients of one of the most valuable gifts in the bestowal of the coast Indians, a huge forty-foot totem pole that has stood for years on the sandy shores of Friendly Cove, the envy of collectors from many parts of the world.

Presentation of the totem was touching in its simplicity yet its significance was not lost. Chief Napoleon, head of the Nootka Band, descendant of Maquinna, was first to extend the Indians' official welcome, elaborate ceremony which included the famous dance of the Thunder Bird, marking this part of the rites. Later, the Indians led the vice-regal party to the site of a huge totem pole standing near

the council hall, and Chief Jack, another of the Nootka Band, mounted the pedestal to deliver an impassioned peroration in his native tongue.

His Excellency stood attentively until the Indian Chief had finished his speech, taking it, probably, for the usual honeyed words of welcome. His astonishment and that of many of the chief's hearers was great when "Billy" Lord, well-known industrial leader on the west coast, acting in the role of unofficial interpreter, told His Excellency that Captain Jack had presented the big forty-foot carving as a gift.

Significance of the gift lies in the tremendous value which the Indians themselves place on their historical totems. It would have been a somewhat parallel case, one of the men familiar with west coast customs said, if a white man, on being visited by vice-royalty, had with one magnificent gesture given away his home and the greater part of his fortune.

Their Excellencies, sensing this, accepted the gift with delight, and announced that plans would be made to have it removed from its present historical setting to Rideau Hall as soon as possible.

WORLD HAPPENINGS
BRIEFLY TOLD

Director Bauerle of the Zeppelin works has gone to Tokio to prepare for the arrival of the Graf Zeppelin there on its cruise around the world.

A participant in both Riel rebellions, George Buchanan, 82, who came to the West as a member of the Red River expedition under Sir Garnett Wolseley, is dead at his home, in Winnipeg.

England and Wales have decreased in population by 14,112 persons in the first quarter of this year which, when compared to an increase of 31,611 persons for the same period of 1928, is causing some alarm.

Hon. Mr. Justice Riddell, Toronto, was elected president of the Canadian Social Hygiene Council at the annual meeting in Montreal. Judge Emily Murphy, Edmonton, and Dr. H. E. Young, Victoria, B.C., were appointed vice-presidents.

The great appeal flying has for the university student resulted in the department of national defence receiving more applications for its course at Camp Borden than it has facilities to accommodate. The new class will have forty students.

Prof. C. Macintosh, a native of Canada and professor of theology in Yale Divinity School, who would not promise to defend the United States against all enemies, was denied American citizenship by Federal Judge Warren.

Frank G. J. McDonagh, of Toronto, was elected president of the Canadian Pensioners' Association at the fourth annual meeting of the association there. A large increase in membership was reported from Ontario and British Columbia.

Arthur Thomas, 19-year-old bandit who held up the Grandview branch of the Royal Bank of Canada at Vancouver, escaping with some four thousand dollars, was sentenced in police court today by Magistrate H. C. Shaw to five years in the penitentiary and ten lashes.

If the organized system of cattle rustling by truck is not checked immediately, Saskatchewan ranchers and stockmen of the entire west will be great losers, according to delegates in attendance at the seventeenth annual convention of the Saskatchewan Stock Growers' Association, at Swift Current.

DO NOT NEGLECT
YOUR LITTLE ONES

At no time of life is delay or neglect more serious than at childhood. The ill of little ones come quickly and unless the mother is prompt in administering treatment a precious little life may be snuffed out almost before the mother realizes the baby is ill. The prudent mother always keeps something in the medicine chest as a safeguard against the sudden illness of her little ones. Thousands of mothers have found, through experience, that there is no other medicine to equal Baby's Own Tablets and that is why they always keep a box of the Tablets on hand—why they always feel safe with the Tablets.

Baby's Own Tablets are a mild but thorough laxative which by regulating the bowels and stomach banish constipation and indigestion; break up colds and simple fevers and promote healthy, natural sleep. Concerning them, Mrs. Isaac Sonia, St. Eugene, Ont., writes: "I have been using Baby's Own Tablets ever since baby was a month old and have found that they reach the spot and do more good than any other medicine I have ever tried. I always keep the Tablets in the house and would advise all other mothers to do so." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.



"Mother, what a lot of lipstick that animal must use."—Lustige Kölner Zeitung, Cologne.

W. N. U. 1792

Air Routes For Alberta

Three Are Likely To Be Established Very Shortly

Establishment of three main Alberta air routes by early next year, one leading east from Canmore to Montreal, one north from Edmonton to the Mackenzie River, and one south from either Calgary or Edmonton to Coutts, on the International border, are the chief probable developments at Ottawa in the near future, emphasized by H. B. Adshead, member for East Calgary, on his return to the city.

The matter of the air mail routes, Mr. Adshead stated, had taken up a considerable amount of time. The question of award of the contract for the East and West route, he said, was still undecided, but, he claimed, the amalgamation of three Western aviation companies into one concern, under the heading of the Great Western Airways, Limited, of Calgary, had simplified matters considerably, and had greatly increased the likelihood of a split in the main contract. "The split," if it takes place, he said, "will make it necessary for one company to operate from the East to Regina, and for another company to operate from Regina to the West."

As soon as the matter of the mail route across the continent as far as Canmore had been decided, he continued, the government would in all probability take up the establishment of routes North and South. These, he pointed out, would converge on Southern Alberta.

By next spring, moreover, Mr. Adshead stated, it was very possible that everything would be ready for establishment of the final link in the Atlantic to Pacific air mail service, the route over the Rockies to Vancouver. Although a recent press notice had implied that this route would be from Edmonton, by way of Jasper Park, Mr. Adshead stated emphatically that no decision on that score had been reached by the government, and that a survey by the Department of Civil Aviation would take place during the summer. A number of Alberta flying men, he mentioned, had stated to him that they favored the route from Calgary via Crow's Nest.

Holds Important Office

Britain's First Woman Cabinet Minister Well Fitted For Position

Miss Margaret Bondfield has been given an important office in the Labor Government. She is Minister of Labor and the first woman to hold Cabinet rank in any British administration. She is also a member of the Privy Council.

Miss Bondfield is a former president of the Trades Union Congress and she was one of the prominent personages at Washington when the International Labor Conference was held there.

A valuable report on child migration to Canada was produced by Miss Bondfield in 1924, when she was parliamentary secretary of the department she now heads.

Once, when bidding farewell to a party of domestics going to Australia, Miss Bondfield told them the mistress of the house had a right to expect a "good, honest day's work."

The appointment to Cabinet rank of Miss Margaret Grace Bondfield is of particular interest to Canadians who remember her visit to Canada in January, 1927.

She was first elected to Parliament by Northampton, which she represented in 1923-24. She has served a thorough apprenticeship for her present Cabinet position, having been parliamentary secretary to the Ministry of Labor in the MacDonald Government in 1924. She was the successful parliamentary candidate in Wallsend in 1926.

In Waterton Lakes Park

Waterton lakes in Waterton Lakes national park, Alberta, were named by Lieut. T. Blakiston, R.A., who visited the territory with the Palliser Expedition, sent out in 1857, to find a feasible route across the mountains. Lieut. Blakiston visited these beautiful sheets of water on the way to explore the Kootenay Pass. He named them after Charles Waterton, the English naturalist and traveller.

A platinum wire has been made with a diameter of only one-thirty thousandth of an inch.

Canadian Amateur
Golf Championship

Entries Restricted To Players With Handicaps Of Ten and Close August 1

Entries for the Canadian Amateur Golf Championship to be played over the Jasper Park Lodge Course, Jasper, Alberta, August 19 to 24, will close on August 1, according to announcement made by C. E. Harvey, president of the R.C.G.A. Positively no entries will be accepted after that date, Mr. Harvey said, and it will be necessary for those desiring to play to have their entries in the hands of B. L. Anderson, secretary of the R.C.G.A., Hamilton, Ont., before August 1.

Players entering the Canadian championship must have a certified handicap of ten or less. Figuring on this basis, it is believed that about 100 players will tee off in the qualifying round of the major event at Jasper in August, the figures being arrived at as follows: Eastern Canada, 20; Manitoba, 15; Saskatchewan, 10; Alberta, 20; British Columbia, 20, and the United States, 15.

A much larger entry list is expected for the Western Canada Amateur Championship which will be played over the Jasper course at the same time. This event is open to players with a registered handicap of 16 or less. Entries for this event should be in the hands of Innes Mackenzie, Winnipeg, secretary of the Western Canada Golf Association, not later than August 14, though in special circumstances post entries will be accepted at Jasper.

Manufacturing In the West

Value Of Production In Three Prairie Provinces Reaches Large Figure

Reporting for the prairie division of the Canadian Manufacturers' Association, H. B. Lyall, of Winnipeg, said at the convention at Halifax, that the value of the products of manufacturing industries in Manitoba, Saskatchewan and Alberta, in 1928, exceeded \$225,000,000. Two major developments noted by Mr. Lyall were the utilization of the mineral wealth of Northern Manitoba, and the development of the Alberta oil resources.

Minard's Liniment for Neuralgia.

The Captain—"I hear you arrested Buffalo Mike and then let him go." The Patrolman—"That's not so. I had the wrong man. He showed me conclusively that he wasn't from Buffalo. He'd just come from Troy."

The Vimy Monument

Credited With Being the Finest Of Any In the Battlefield Area

"The Vimy monument is the finest of any in the battle area," declared Hon. Herbert Marler, Canadian envoy to Japan, upon his return to Canada from a European trip. Mr. Marler, who is sailing for Tokio from Vancouver on August 29, aboard the "Empress of France," was in England and France on business matters and while over there was received by the Prince of Wales. The Prince, said Mr. Marler, showed himself to be well informed on the Canadian conditions, and asked a number of questions about the Dominion.

"After spending some little time in England, I went to France, and then saw the battlefields. Among the host of monuments that have been erected those of Canada are the best, and the Vimy monument is the finest of any in the battle area. On it are to be sculptured the names of 11,000 Canadians who fell at Vimy," he said.

"The poor we have ever with us." "Yes; and aren't their flyovers a nuisance?"

Girl Freed By Soviets

Was Kept Prisoner By Parents For Twenty-One Years

Soviet authorities have liberated a 27-year-old peasant girl whose parents kept her locked in a barn for 21 years because they erroneously believed she was a leper.

The girl, when accidentally discovered and released in the Tashkent district village of Tchuyyn-Toba, appeared to be a wrinkled old woman, her hair was grey and her skin wrinkled. She was half-blind and undeveloped mentally, officials reported.

She was found to be suffering from a minor skin disease which is easily cured. The peasant parents said they had locked her in the dark room in 1908 because they feared the natives would stone and drive her away if they discovered she had leprosy.

Mexican Jumping Bean

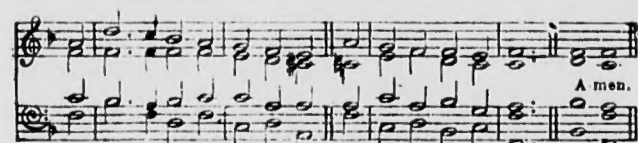
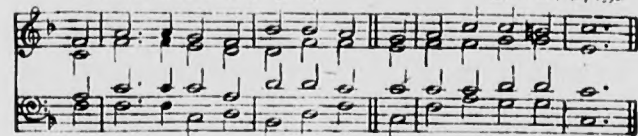
The Mexican jumping bean does so because of a little worm inside which coils itself and lets itself go like a catapult, carrying its house along with it. The worm lives in the bean all the time, and if a hole is made in the shell, it fills it up again.

Song of Thanksgiving

The following song, "Gratitude," words by W. E. Dyer and tune suggested by Dr. E. C. MacMillan, is an emblem song of thanksgiving for returning health of His Majesty the King:

WINCHESTER OLD C M d=72.

EST'S PSALTER, 1908.



Almighty God—in gratitude
We now approach Thy throne.
And in one voice, though many
tongues,
Thy might, Thy power own.

The Sovereign Lord of Britain lives!
And health returns—by grace
Of Thy divine, Thy healing hand,
Men look upon his face.

The East and West, the North and
South,
And mansion, cottage, field,
Cathedral, church and humble
shrine,
Their grateful message yield.

O grant that still increasing health,
And years of service, too,
May be vouchsafed unto King George
And his Queen Consort true.

Grant peace in all the Empire,
Lord,
Grant peace throughout the world;
May every people sing Thy praise,
With every flag unfurled.
Amen.

Teachers in schools throughout the west may secure copies of this "Hymn Of Gratitude" in its original form by writing to the composer, Mr. W. E. Dyer, 4 Fairlawn Avenue, Toronto, and enclosing postage to cover the cost of mailing.

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Glass Substitute

MADE IN ENGLAND



WINDOLITE stands for 100 per cent. sunlight. It makes light but strong windows for cattle sheds, dairy stables, poultry houses, brooders and all out buildings. It is economical, unbreakable, flexible and is easy to cut and fit. It is now being successfully used for sunrooms, verandahs, schools, factories, hospitals, sanitariums, hot beds, plant coverings and greenhouses. It keeps out cold—will not crack or chip—cuts with an ordinary pair of scissors and is easy to fit. WINDOLITE is supplied in rolls any length but in one width of 36 inches only. A square yard of WINDOLITE weighs about 14 ozs., while a square yard of glass of ordinary thickness, weighs about 135 to 140 ozs. The improved WINDOLITE requires no varnish. WINDOLITE is made in England.

Price \$1.50 Per Square Yard, f.o.b., Toronto.

Use WINDOLITE and let
YOUR PLANTS
YOUR CHICKENS
YOUR CATTLE
Bask in 100% Sunlight
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" " Sedan

All in good shape - Terms

ADSHEAD GARAGE - Didsbury

NOTICE

Notice is hereby given under Section 48 of the Domestic Animals Act (Municipalities) that one Sorrel Gelding, white feet, white face, no brand; and one Grey Mare, two white feet, white face, no brand, were impounded in the pound kept by Geo. Dippel, located on the NE 22 31 2 A, on the 17th day of June, A.D. 1929, and that the said animals were sold on the 7th day of July, 1929, to W. Hardy of Didsbury, and that said animals may be redeemed by the owner or on his behalf within a period of thirty days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchaser of said animals.

For information apply to the undersigned.
A. McNAUGHTON,
Sec. Treas. of the Municipality of
Westerdale, No. 311,
Post Office, Didsbury. 29 1

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Oh Boy--"Watch Your Step"--When U Buy

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C. F. DOOLEY, Mgr.

MISCELLANEOUS

FOR SALE

Brush Cutter, Fits Minneapolis Tractor. Reasonable. Apply Levi Siebert, Carstairs. 28 4c

Black Cow, 9 years. Can have choice of two. Apply Pioneer Office. 27 2p

OR WILL TRADE for Good Horses, an Oakland 6 cylinder 2 Door Sedan. New Tires, and just overhauled. Phone 51 or 59, D. A. Edwards. 26

House and lot. Apply to Miss A. H. Mueller. 25 4c

Violin Cello, and a Tenor Saxophone with case. Apply Pioneer Office.

ALBERTA STEAM LAUNDRY

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MONDAY and THURSDAY

Laundry-Dry Cleaning-Dyeing

Local Agent:

H. Hawkes Grocery
Phone 134 - Didsbury

A scientist is warning young people about the dangers of ballroom germs. But the young people only look up and say, "Don't bacilli."—Calgary Alberta.

Burnside Notes

Mrs. Clarence Weal and small son of Calgary are spending their vacation with the former's parents, Mr. and Mrs. Fred Thompson of the Elliott ranch.

Miss Helen Eckel of Swift Current who has been visiting friends in Calgary and taking in the stampede spent Saturday visiting her uncle and aunt Mr. and Mrs. N. Eckel.

The W. I. are holding a five day sewing class in the Lone Pine hall commencing Saturday, July 20 to 25. All interested are cordially invited to attend as the course is free to all.

The Lone Pine baseball team is holding a dance in the Lone Pine hall on Friday evening July 19th. Good music—Good floor—Everybody come and enjoy themselves and help out the ball team.

Mr. Joe Rist spent Sunday with Mr. and Mrs. Nosh Eckel.

Our three bridges are completed and the grades are being filled in. This will greatly improve the roads as the old ones were very bad and the bridge at the hall especially had a terrible bump, as many know to their sorrow.

The Lone Pine W. I. met at the home of Mrs. Bert Press on Thursday afternoon last, when a good attendance of members and friends were present, and listened to Mrs.

E. R. Dawson's excellent paper on Immigration. Arrangements were made for the sewing course, and it was decided to send the secretary, Miss Helen Pross to the Girls Club outing at Edmonton July 20 to 26 inclusive. The next meeting will be held at the home of Mrs. Bernard Wood on Thursday, August 8, when Mrs. Chas. Mardon will take the topic, Child Welfare and Public Health.

Our neighborhood furnished quite a few stampede visitors last week.

Miss Helen Pross is visiting her friend Miss Annie McCulloch.

Mr. and Mrs. Wm. McCulloch Sr. have moved with their family to the new farm they recently purchased, formerly the Russ Kimball place. Mr. and Mrs. Jim McCulloch are living on the home place. We are sorry to lose Mr. and Mrs. McCulloch and family but they have not gone far, we will probably have the pleasure of seeing them quite often.

Heals Pimples Blotches Quick

A Penetrating Antiseptic Liquid

For quick relief from pimples, blotches, rashes, all skin troubles, try the pure cooling liquid D.D.D. Its healing elements soothe the skin and allay irritation. ITCHING STOPS ON THE INSTANT. A 50c bottle will prove the merit of this famous antiseptic, or your money back. D.D.D. gives skin health.

H. W. Chambers

Food Mileage

FUELING the household machine is an important item these days. After all, on the road of daily life, most of us have to get the last mile out of every dollar we spend.

High food mileage means careful buying—thoughtful selection of foods that not only suit the tastes and physical needs of the family but the pocketbook as well.

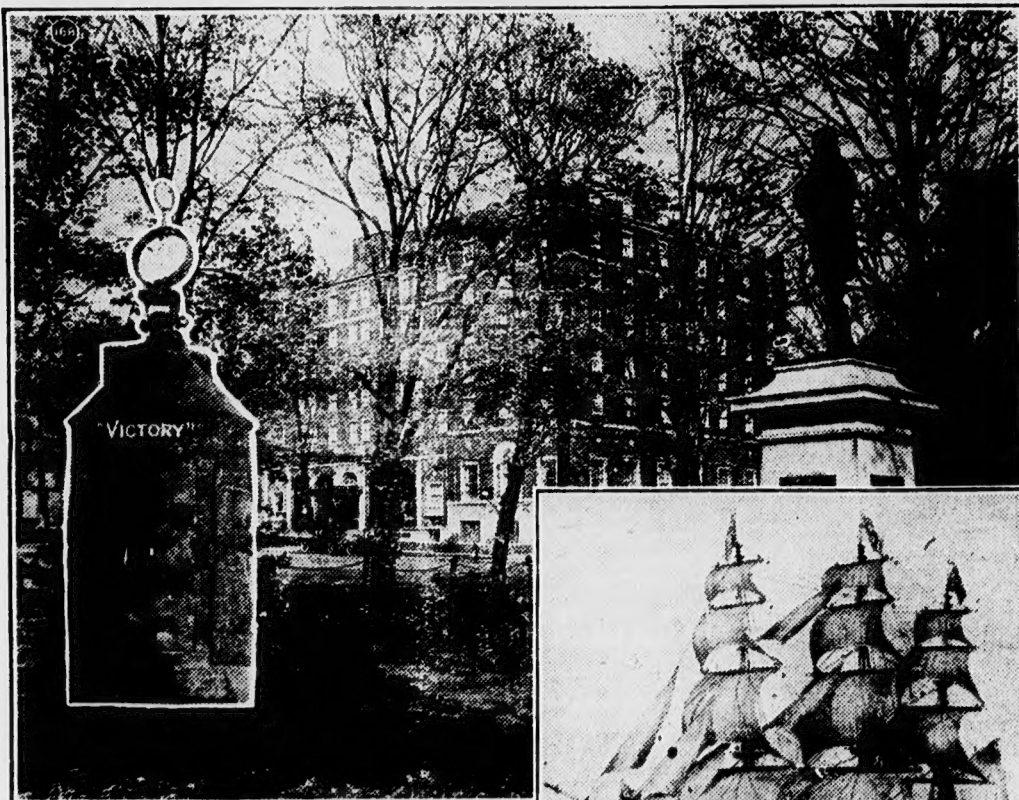
That's the value of advertising. Here, in your paper, are presented new and interesting food ideas. New ways of preparing old, reliable favorites. New combinations of the foods the family needs—in ways they'll like.

Standard, unvarying quality is the outstanding feature of advertised merchandise in general—and of food products in particular. Quite a factor in getting high food mileage!

* * * *

Read the advertisements of your own town boosters.

The Lord Nelson at Halifax .



Citizens of Halifax take very justifiable pride in the fact that in bringing to fruition their dream of a new modern hotel, they have created a beautiful hostelry which, while still too new to have many valued associations, has an atmosphere redolent of those days of grace in which their city had its beginnings. The Lord Nelson, but recently opened, has a charm not usually associated with a modern institution of its kind and a decided nautical touch. The grill, for instance, is named the "Ward Room," and as one sees the sailor suited waitresses moving about the tables one half expects to hear the "Ship Ahoy," or "Light on the starboard bow, sir." Lanterns help to foster the ship-board illusion, and, one of these lanterns, pictured above, has very close associations with the sea. When Lord Nelson lay dying in the cockpit of H.M.S. Victory, while the great old ship heaved in the rollers off Cape Trafalgar on October 21, 1805, this lamp illuminated the scene as the doctors strove to save a life the loss of which was one of England's greatest.

A bust of Nelson, an original from the Royal Naval Institute at Greenwich, and an exceptionally fine piece of work, stands in a corner of the lounge, facing a model of his flagship. In the main dining-

room, too, a very fine oil shows the admiral on deck and his men running up a signal of victory.

The Lord Nelson is, however, a little more than an art centre. It is a very modern hotel of 200 rooms facing the Halifax Public Gardens. Its public and convention rooms are exceptionally well planned and appointed. The design is Georgian, simple and beautiful. While it has been built as the result of a community effort, the Lord Nelson is operated by the hotel department of the Canadian Pacific Railway, which company has considerable interest in it. It will, therefore, compare very favorably in service and all essentials with the great Chateaus and other hotels of the company.

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